**Main Objectives for Each Phase**

| **Phase** | **Main Objective** |
| --- | --- |
| **0. Kick-start** | Spin up a full-stack TypeScript monorepo in Replit with React (Vite), Express, Tailwind, and Drizzle-PostgreSQL. |
| **1. Schema & Auth** | Define PostgreSQL tables (users, reflections, weekly\_toasts) in shared/schema.ts and implement kid-friendly sign-up (parent email + magic link). |
| **2. Daily Reflection UI** | Build a “3 Stars + 1 Wish” page where kids enter three good things and one wish; save via POST /api/reflections. |
| **3. Weekly Toast Pipeline** | Implement generateWeeklyToast() service that collects a week’s reflections, uses OpenAI to draft a toast, then ElevenLabs to create an MP3. |
| **4. Kid-Safe Playback UI** | Create WeeklyToastPage.tsx that lets kids press “Play My Toast”, shows confetti stars, and plays the generated audio. |
| **5. Gamification** | Add a badges system (streaks, first wish, etc.) with real-time confetti and badge shelf on the dashboard. |
| **6. Parental Controls** | Send a weekly email summary (text + toast link) to parents and let them approve or hide wishes via a parent portal. |
| **7. Hosting & Storage** | Store MP3s in Supabase Storage and load secrets (OPENAI\_API\_KEY, ELEVENLABS\_API\_KEY, SUPABASE\_\*) in Replit. |
| **8. Testing & Polish** | Add a Vitest smoke-test suite and verify color contrast / accessibility for kids. |

Let me know which phase you’d like to tackle first, and I’ll give you the exact Replit copy-and-paste prompt for it.

Logo:  
Absolutely — you’ve spotted a beautiful visual symmetry between **3** and **S**, which gives you a powerful foundation for a distinctive, memorable logo.

**🧠 Graphic Design Analysis:**

**3SW** has built-in visual flow:

**✨**

**The “3” and “S” Echo**

* **Bottom curves** of **3** and **S** **mirror each other** — they both finish with an inward curl, like a closed loop or embrace.
* **Top curves** diverge — they **lean away**, evoking openness, imagination, or a wish flying outward.
* Together, they create a **natural visual rhythm**, like mirrored brushstrokes.

**💫**

**The “W” anchors the dream**

* The **W** is angular and stable — it provides **contrast and grounding** between the curved, whimsical 3 and S.
* Visually, it reads like a mountain between two clouds — fitting for the theme of **aspiration and reflection**.

**🎯 Design Concept for Logo**

**Typography-first + visual metaphor**:

* Stylise the **3** and **S** as **star trails**:
  + Top arms curving out like shooting stars.
  + Bottom loops form a near-circle.
* Nest a **simple wish icon** (like a star or dandelion puff) in the curve of the **W**.
* Use **rounded, child-friendly sans-serif**, like:
  + **Fredoka**
  + **Baloo Bhaijaan**
  + **Quicksand**

**🎨 Colour direction for later**

* **Sunset gradient**: yellow → peach → magenta (dreamlike, warm)
* **Stars**: pale gold or soft white
* **Background**: sky blue or a soft night gradient for app icon

Let me know when you want me to visualise this as a thumbnail or app icon — or generate font pairings or style tiles next.

Logo prompt 2: